



Workshop 3

Date: March 16, 2017

Time: 7:00 – 8:30 p.m.

Place: Channel Islands
National Park Auditorium

VSE Economic Impacts & Benefits

The Ventura Shellfish Enterprise (VSE) is a collaborative effort that is centered on the creation of a permitting blueprint for offshore mussel farming operations in Ventura Harbor and other coastal California communities. We cordially invite you to attend the next public outreach workshop to learn more about this pioneering effort and share your valuable insights with the VSE team.

Overview | Enhancing the Economic Vitality of Ventura Harbor's Working Waterfront with Offshore Mussel Farming

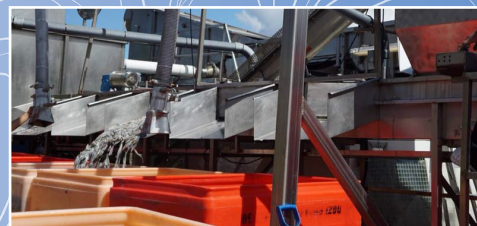
This workshop will begin with a brief overview of Ventura Harbor's mission, business operations, and economic impacts. The discussion will then focus on the status of commercial fishing activities (Ventura Harbor's largest business segment), the complement of resources and infrastructure that support the commercial fishing industry, and new capital improvement and expansion projects aimed at securing the harbor's standing as a major west coast fishing port. Emphasis will then shift to long line mussel aquaculture, the wide spectrum of economic opportunities it presents to Ventura Harbor as a potentially new sustainable fishery, and its implications for securing federal support of critical dredging activities in the harbor's navigation channels. The workshop will conclude with a description of additional economic benefits of the proposed VSE project, which include wholesaling and distribution, branding and marketing, retailing and restaurant sales, and special events.

About the Speakers

This workshop will be led by Brian Pendleton, Ventura Harbor's Business Operations Manager, Richard Parsons, former General Manager of the Ventura Port District and current Dredging Consultant, and Everard Ashworth, Chair of the Ventura Port District.

Workshop Program

Welcome and Sign-In	
Opening Remarks and Overview	7:00 p.m.
Speaker Presentations:	7:10 p.m.
Brian Pendleton	
Richard Parsons	
Everard Ashworth	
Question & Answer/Community Discussion	8:00 p.m.
Concluding Remarks	8:25 p.m.



For more information on this workshop, please visit the VSE website at www.venturashellfishenterprise.com

Promoting healthy oceans with sustainable shellfish aquaculture



March 12, 2017

Technical Information:

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